



*"PTO Today Expos have more focused attendance than other shows. Everyone that came to our booth was a potential client."*

Ryan Thompson,  
Mobile Ed Products

## Face-to-Face Sales With Your Best Prospects!

Every PTO Today Expo attracts hundreds of PTO and PTA decision makers who raise money and spend money on behalf of their schools. No matter what business you're in – fundraising, playground equipment, arts and entertainment programming, etc. – you can't afford to miss a PTO Today Expo. We are the only company that offers you this one-of-a-kind of opportunity for same-day, face-to-face sales with your ideal customers, and this spring we're hosting 13 events in these markets:

DATE	LOCATION
February 2	Hartford, CT
February 8	Columbus, OH
February 15	Houston (Conroe), TX
March 1	Nashville (Lebanon), TN
March 7	San Antonio (San Marcos), TX
March 15	Los Angeles (Pasadena), CA
March 21	Boston (Marlborough), MA
March 31	Edison, NJ
April 4	Baltimore (Timonium), MD
April 6	Anaheim, CA
April 11	Dallas (Mesquite), TX
April 20	Chicago (St. Charles), IL
April 25	Philadelphia (Oaks), PA

### **Why a PTO Today Expo?**

#### **Exhibitor Only**

No distractions. Consistent, all-day traffic.

#### **100% PTO and PTA Leader Audience**

Your best prospects, all under one roof.

#### **Regional or National Options**

Choose one Expo to reach your specific region. Choose several to expand your presence.

## Reserve Your Space Now – Booths Sell Out Quickly

Pick one targeted Expo or exhibit at several events for broader exposure. Visit [ptotoday.com/ptoexpos](http://ptotoday.com/ptoexpos) for more details. Or contact John Williams at 800-644-3561 x201 or [jwilliams@ptotoday.com](mailto:jwilliams@ptotoday.com) to learn more about how Expos can grow your business.

## Expand Your Expo Investment With a Local Sponsorship!

Individual show/local sponsorships are available at all 2017 PTO Today Expo locations. Space is limited!

### Local sponsorship highlights include:

- Premium double booth placement in our Sponsor Pavilion
- Complete attendee list from sponsored show (terms and conditions apply)
- Logo presence across sponsored show programs/signage
- Logo presence and links on [ptotoday.com](http://ptotoday.com) Expos web pages

