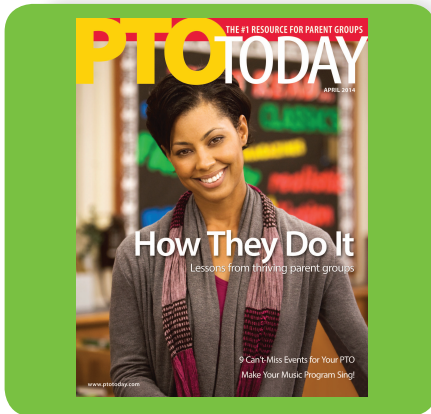


PTO Today Preferred Customer Program



"I really appreciate all of the information, resources, and articles available through PTO Today resources. I utilize the magazine, card deck, and website throughout the year. Thank you so much for all you do."

*Heather Tucker
PTO President
Oak View Elementary
Ft. Wayne, IN*

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Spend \$10,000	Receive a \$500 Credit
Spend \$20,000	Receive a \$1,500 Credit
Spend \$30,000	Receive a \$3,000 Credit
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PTO Today Magazine

Relied on by more PTO and PTA leaders:

- 80% of *PTO Today* readers read half or more of every issue
- 70% of *PTO Today* readers keep their copies for future reference

Source: Readex Research

For more information about this opportunity, contact:

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