

Issue	Materials Due Date
August 2017	June 21, 2017
September 2017	July 26, 2017
October 2017	August 30, 2017
January 2018	November 15, 2017
February 2018	December 27, 2017
March 2018	January 31, 2018

Acceptable Files

- **PDF/x-1a**
- **InDesign:** package all fonts and links
- **Illustrator:** type converted to outlines, links embedded, saved as EPS
- **Photoshop:** flattened CMYK TIFF or EPS, 300 dpi
- **QuarkXPress:** package all fonts and links

Color

4-color process (CMYK) ads only. RGB, PMS and spot colors must be converted.

2-Page Spread & Full Page

Bleeds and crop marks *must* be included.

Submission

Please **upload** compressed files (stuff/zip) with advertiser's name to:

ptoday.wetransfer.com

or by **email** (if less than 10MB) to

jshum@ptoday.com

Ad Space	Ad Size (width x height, in inches)
2-Page Spread	<i>bleed:</i> 16.25 x 10.75, <i>trim:</i> 16 x 10.5 <i>live area:</i> 15.5 x 10, <i>gutter allowance:</i> 0.5
Full Page	<i>bleed:</i> 8.25 x 10.75, <i>trim:</i> 8 x 10.5 <i>live area:</i> 7.5 x 10
2/3 Page	4.283 x 9.625
1/2 Page	7.25 x 4.75
1/3 Page Horizontal	4.283 x 4.75
1/3 page Vertical	2.306 x 9.625
Marketplace Double Block	3.5 x 4.125
Marketplace Single Block	3.5 x 2

<p>2-Page Spread <i>bleed:</i> 16.25 x 10.75 <i>trim:</i> 16 x 10.5 <i>live area:</i> 15.5 x 10</p>	<p>Full Page <i>bleed:</i> 8.25 x 10.75 <i>trim:</i> 8 x 10.5 <i>live area:</i> 7.5 x 10</p>
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<p>2/3 4.283 x 9.625</p>	<p>1/3 Vert. 2.306 x 9.625</p>	<p>1/2 7.25 x 4.75</p>	<p>Double Block 3.5 x 4.125</p>
		<p>1/3 Horiz. 4.283 x 4.75</p>	<p>Single Block 3.5 x 2</p>

Any questions? Please contact Janelle Shum jshum@ptoday.com or (800) 644-3561 x229